



Vice President, Membership

Our Mission and Vision

NAAHR NJ exists to provide a unique global forum for the career development of Black and African American human resources professionals.

The National Association of African Americans in Human Resources NJ (NAAHR NJ) is an inspirational, unique career development and networking powerhouse for Black and Brown Human Resources Practitioners and those who are aligned with our goals to provide: Networking, Career Opportunities, Educational and Professional Development, Mentorship and Coaching and Tools, Tips and Resources. These opportunities will enhance the careers of our members and position them to be key contributors of the strategic direction of their organizations!!

Job Summary

This volunteer Vice President of Membership role is responsible for designing and implementing the NAAHR's membership growth and retention strategy that aligns with NAAHR NJ's strategic pillars. The Vice President of Membership is responsible for leading the development, implementation, and evaluation of membership growth strategies, as well as day-to-day management of the NAAHR NJ's member engagement. Serves as the liaison for the Membership Committees to build a strong membership culture within the Association; works closely with NAAHR NJ Executive Board and Chapter Leadership to achieve the goal of NAAHR NJ's membership while delivering and ensuring the highest level of service to our members.

Duties/Responsibilities:

- Leads the association's overall efforts to recruit, retain, and engage membership.
- Collaborates with the NAAHR NJ Executive Board and Chapter Leadership key members to create a roadmap for sustainable membership growth.
- Establish short- and long-range plans and goals to achieve organization membership objectives.
- Outline a data-driven member engagement, retention, and recruitment strategy and implementation plan.
- Develop strategies and programs to stimulate member engagement as a means of membership renewal.
- Identify opportunities and collaborate with colleagues to enhance member benefits and services offered by the Association.
- Develop strategies to measure and strengthen member engagement.



- Work with both the NAAHR NJ Executive Board and Chapter Leadership to develop and manage processes for feedback on NAAHR membership, programs, and services.
- Oversight of all membership data, tracking and reporting, including but not limited to: Accurate membership records, Membership trend analysis by region, recruitment, and retention reports.
- Works with the NAAHR NJ Executive Board and Chapter Leadership to set annual membership goals. Provides monthly insight into membership revenue and tracking to annual goals.

Educational and Functional Experiences Preferred:

- A BS/BA degree from an accredited college/university; MBA or MA/MS in human resources or related field preferred.
- A minimum of 5 years of HR experience, with at least 2 years of executive HR experience and/or at least 2 years of international HR experience.

Commitment:

- Attend NAAHR NJ committee meetings up to 70%.
- Ability to commit volunteer time with a minimum of 10 hours per month.